

Bharathidasan College of Arts and Science – Erode

PG & Research Department of Commerce (CA)

Program Outcome (PO):

- After completing Commerce program, students would gain a thorough grounding in the fundamentals of Commerce and Finance.
- The Commerce and Finance focused curriculum offers a number of specialization and practical exposures which would equip the students to face the modern –day challenges in Commerce and Business.
- The all inclusive outlook of the course offer a number of values based and job oriented courses ensures that the students are trained into up- to-date. In Advanced Accounting courses beyond the introductory Level, effective development will also progress to the valuing and organizing levels.
- To develop numerical and language abilities of students
- To inculcate writing skills and business correspondence
- To provide a platform for over all development of students and develop knowledge level and awareness of students about recent trends of world.

Program Specific Outcome (PSO):

- Students will able to demonstrate progressive learning of various tax issues and tax forms related to individuals.
- Students will be equipped with the knowledge in: Financial and Money Markets for making Investment Decisions, Database Management, Software Development and Web Designing for effective computerization of business.
- Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- Learners will gain thorough systematic and subjective skills with in various disciplines of Commerce, Business, Accounting, Economics, Finance, Auditing and Marketing.
- Learners will able to prove proficiency with the ability to engage in competitive exams like CA, ICWA, CS and other courses.
- Learners will be able to do higher education and advance research in the field of Commerce and Finance.

Course Outcome (CO):

Core:

Principles of Accountancy (13A)

- Will have a thorough knowledge of the concepts and conventions of accounting, and basic accounting frame work.

Introduction to Information Technology (13B)

- Would gain the basic knowledge about concepts and principles of information technology.

Advanced Accounting (23A)

- Enable the students to learn advanced accounting, emphasizing various aspects of accounting namely depreciation, branch accounting, hire purchase, single entry and partnership accounts.

Principles of Marketing (33A)

- To make the students understand about the modern marketing and other marketing concept.

Database Management System (33B)

- It provides the knowledge of the electronic data system, process structures and enable the students acquire practical knowledge.

Cost Accounting (33C)

- To provide adequate knowledge on cost accounting practice

Managerial Economics (3AC)

- Will gain knowledge of various economic strategies in business decision making.

Management Accounting (43A)

- It aims to develop an understanding of the conceptual frame work of management accounting and its techniques.

Object Oriented Programming with C++ (43B)

- Will gain knowledge applicability of OOPs concept with the help of C++.

Executive Business Communication (43C)

- Will update with the modern trend of communication applicable to business.

Banking Theory (43D)

- Will gain knowledge in the field of banking and its practices.

Principles of management (4AD)

- Can enrich their knowledge in management principles and practices.

Principles of Auditing (53A)

- The students should be well versed in the fundamental concepts of auditing.

Corporate accounting (53B)

- To be aware on the corporate accounting practice prevailing in the corporate.

E –commerce Technology (53C)

- To provide adequate knowledge on Electronic commerce and techniques for business applications.

Software Development with Visual Basic (53D)

- Enable the students to develop a front end tool for customer interaction in business applications.

Management Information System (63A)

- Will enrich the knowledge of business information in business and management decision making through computers.

Internet and Web Designing (63B)

- Enrich their knowledge in working of internet, uses of search engines and procedure to develop a web page.

Elective:

Income Tax Law and Practice (5EA)

- To familiarize the students with in depth on the provisions of income tax.

Business Finance (6EA)

- Enable the students to know the importance of the finance to business and its applications.

Project Work (6EV)

- Can enrich their practical applicability through projects work.

Skill Based Subjects:

Commercial Law (3ZA)

- Will gain knowledge of fundamentals of law relating to commercial activities.

Company Law (4ZB)

- Enlighten the students on the provisions of companies Act, 1956.

Banking and Insurance Law (5ZC)

- Enlighten the students on the recent trends in banking and insurance sector and the regulating provisions.

Cyber Law (6ZD)

- Enlighten the student's knowledge on the basic application of cyber law in ecommerce.